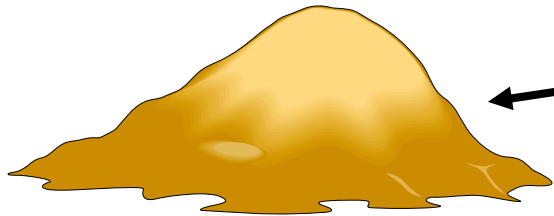


**70% Walked or Wheeled In**

**10% Airborne**

**20% Created Inside By People**



How does it get in ?

# The Dirty Facts

1. 70% Dirt - Tracked In A Building
2. Milliken Mat stops 85% of the dirt at the doorsteps.

Therefore

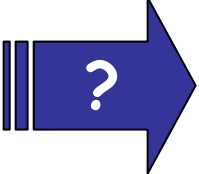
Milliken mats will prevent

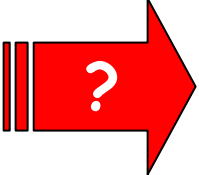
70% x 85% = **60%** of dirt from entering a building



◆ Source : International Standards & Safety Association

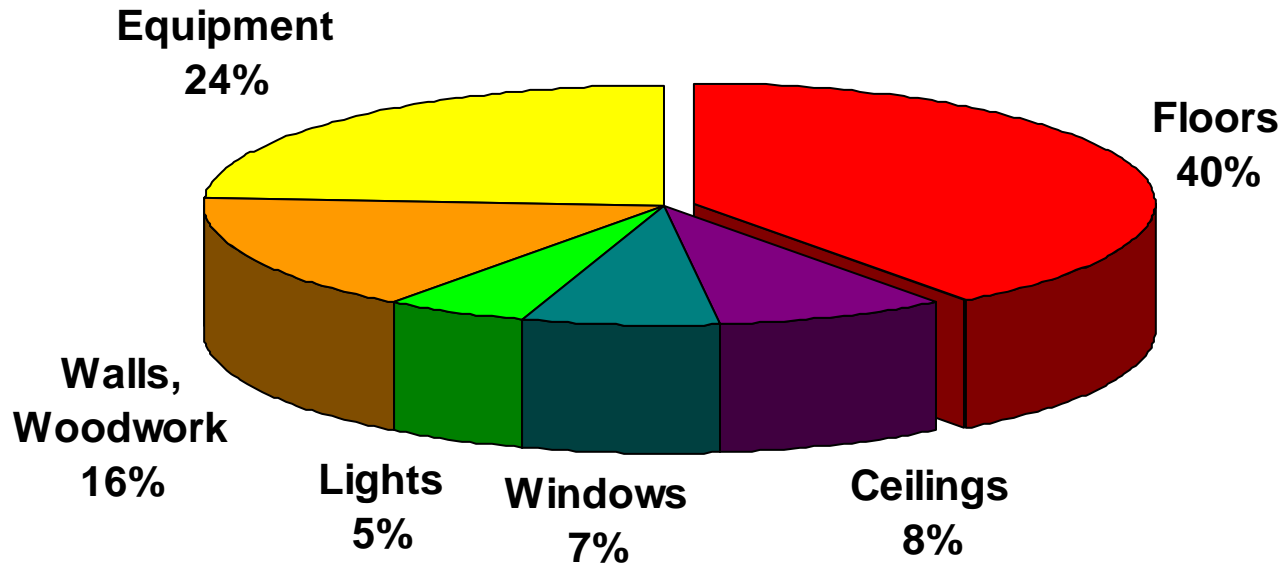
# THE DAMAGING EFFECTS OF DIRT

Sand Stone Grit  Wear & Tear

Water Oil  Slipping & Hazard

Skin Hair Dust  Unhygienic

# Cleaning Budget

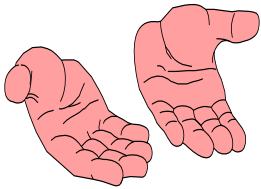


# 4 Keys to Dust Control

**D**ust Control



**W**ear & tear



**S**afety



**S**ervice



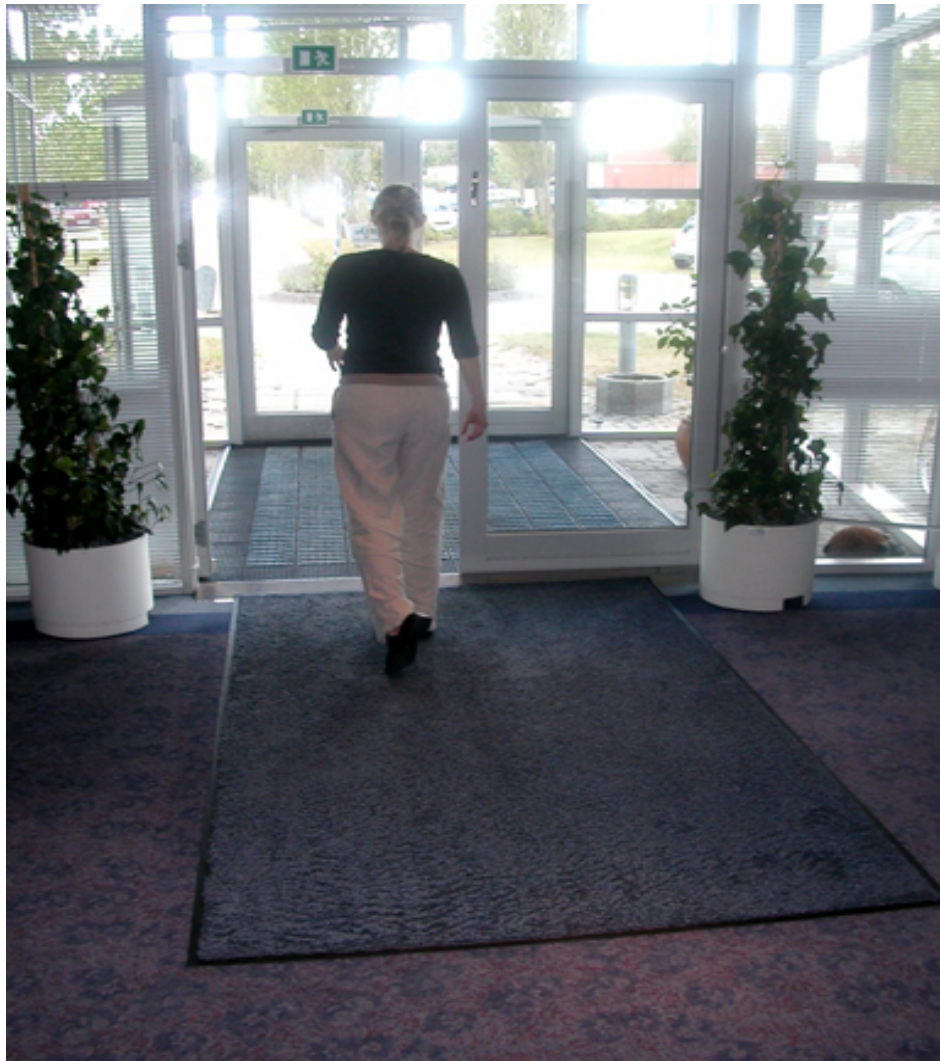
# Dirt – The Problem Areas

- Entrance Areas
- Traffic Areas
- Vending Machines
- Kitchen Areas
- Production Areas
- Photocopy Machines
- Dressing rooms & toilets
- Showrooms















Ciba

# EDECARD



Karten-Nr:  
12345678901234567  
Marlies Mustermann



Gültig  
bis Ende:  
09/2005



Coca-Cola®

The image features the iconic Coca-Cola script logo in white with a black outline, set against a vibrant red background. The logo is positioned above a stylized splash of white liquid, which is rendered with a halftone dot pattern. The splash is accented with yellow and white curved lines. Numerous small, white, circular bubbles are scattered throughout the red background, creating a sense of effervescence and movement.



Shere Khan

# The Key is the Millitron®

